Societies' Council for the Collective Management of Performers' Rights

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EXECUTIVE REPORT 2023

highlighting 2022 SCAPR community activities

SCAPR is pleased to announce the release of the third edition of its public report, which showcases the essential figures and endeavours of its community of performers' Collective Management Organisations (CMOs).

With a current membership count of 58, SCAPR is expanding its global presence even further. During its May 2023 General Assembly, SCAPR welcomed new members, namely ESHKOLOT (Israel), GNRA (Georgia), and GOS (Serbia), who were accepted as Associated Members.

In 2022, the total performers' rights collected by SCAPR's members reached €880 million, marking a significant 10% increase compared to 2021 and a return to pre-COVID levels (+3.6% compared to 2019).

The collection of Public Performance rights, which involves playing recorded productions in public places, became the largest source of remuneration for the SCAPR community in 2022, totaling €237 million. This represented a remarkable 39% increase compared to 2021 and accounted for 27% of all collections. This type of right not only rebounded to its pre-COVID levels but even exceeded them (+4% compared to 2019). Private Copying rights constituted the second-largest source of remuneration for

SCAPR members in 2022, amounting to

€210 million, reflecting a 2% increase compared to 2021. It is worth noting that this type of right is collected by only a limited portion of the SCAPR community, primarily in Europe.

Radio & TV Broadcasting rights ranked as the third and fourth sources of remuneration within SCAPR, with respective sums of €145 million (+9% vs. 2021) and €126 million (-12% vs. 2021).

In aggregate, these four types of rights contributed to 81% of the total collections made by SCAPR members in 2022.

Among other types of rights collected by the CMOs, the collection of Annual Supplementary Remuneration showed a significant increase of 74%, albeit with a limited amount collected (€6.8 million). In exchange for extending the term of protection for sound recordings from 50 to 70 years for the benefit of the producers, the European legislator also granted all performers who contributed to a sound recording more than 50 years ago, and who have no royalty contract with a record company, the right to receive supplementary remunerations for 20 additional years.

Reflecting the evolution of the legal landscape vis-à-vis digital usage and SCAPR members' efforts to secure agreements with digital platforms, the Making Available On-Demand Right (i.e. the right related to access sound and AV recording via wireless means at a time and place chosen by the end consumer) continued to grow by 8%. The sharpest decline (-34.5%) and the lowest amount collected by SCAPR's members pertained to rental and lending rights, reflecting changing consumption patterns.

In 2022, SCAPR's CMOs distributed €644 million to over 487,000 performers, representing a slight decrease (-2%) compared to 2021 due to exceptionally high catch-up payments made to performers in the previous year. However, SCAPR members paid out to 11% more performers than in 2021.

Members' CMOs further strengthened their collaboration by signing 19 new representation agreements, bringing the total to 796. These agreements facilitated international financial exchanges amounting to €178 million, maintaining stability compared to the previous year. Given the catch-up payments of 2021, this stability indicated a significant increase in international transfers for several CMOs. Moreover, 28% of the financial exchange were achieved thanks to the use of SCAPR information systems.

MEMBERSHIP

58

Collective Management Organisations from 42 countries

Managing:



Representing:

over million performers Efficient payment of performers' revenues relies on accurate performer identification and recordings' metadata.

Consequently, the SCAPR community continued to expand and populate its information systems, namely the International Performers Database (IPD) and Virtual Recordings Database (VRDB). As a result of the active involvement of its members, IPD now contains over 1 million performers uniquely identified through an International Performer Number (IPN).

Due to constant collaborative efforts from the community, VRDB also continued to grow, centralizing over 11 million unique sound recordings and audiovisual works, along with detailed performer line-ups associated with each recording. VRDB allows societies to register recordings that have been played in their countries (known as playlists), and then provides the

A Global Presence

possibility to match them with a specific piece of repertoire. This process facilitates the line-up identification and enhances the quality of data exchanged internationally by CMOs.

SCAPR also engaged with third parties to extend the use of IPNs beyond the SCAPR community, improving global performer identification. Agreements for the use of the IPN search tool were signed with major players such as Universal Music Group and the World Intellectual Property Organization.

The SCAPR community remained highly active on various fronts, addressing critical issues such as the protection of performers in the era of artificial intelligence, enhancing the effectiveness of agreements, promoting the use of the performers' identifier IPN, participating in cooperative development activities, and advocating for performers' rights while supporting CMOs across the globe.

Information Systems

IPD: 1.06M performers registered (+17%)





INTERNATIONAL EXCHANGES

44

million euros were paid to performers



The 2021 figures included an unusually high level of previous years' catchup payments.



representation agreements

in place between SCAPR members



58 representation agreements

with economical exchanges between CMOs (72%)

31 CMOs allocated a total of

€63,3M to support Cultural & Social Activities







SCAPR WORKING GROUPS ONGOING ACTIVITIES:

The work done within SCAPR is assisted by four essential Working Groups. The challenges they tackle are ever-evolving and, thus, need to be constantly reframed. Having said that, one significative example of each Working Group, indicative of where they are headed, has been highlighted below:



• Legal Working Group: Engagement on AI and the impact on performers rights.



 Business Operations Working Group: Intensification of the international exchanges by monitoring the effectiveness of representation agreements signed between SCAPR members.



- Cooperation and Development Working Group: Promotion of performers rights, support to performers' CMOs and cooperation with local CMOs, authorities and international federations in Eastern Europe, Southeast Asia, Africa and Latin America.
- Technical Working Group: Optimization of the information systems' capacities in order to increase the data processing efficiency, ensuring accurate and effective payments to performers.



Avenue Louise 65/11 1050 Brussels Belgium

secretariat@scapr.org www.scapr.org



